



## Public Speaking in Technical Courses

**The Design Review:** provides information on the results of a design project (design reviews often incorporate a prototype demonstration)

### Format

1. Overview of the design
2. Description of the unique specifications of the design
3. Discussion of any experimental testing that has been completed on the design
4. Discussion of future plans and unresolved problems
5. Discussion of marketing and economic issues

**The Request for Funding:** provides evidence that a project, a proposal, or a design idea is worth funding

### Format

1. Overview of customer specifications and needs
2. Analysis of the market and its needs
3. Overview of the design idea or project and how it meets those needs
4. Projected costs for the project
5. Specific reasons why the project should be funded

## Features of Effective Technical Presentations

- Gear information to the appropriate level
- Use ample visual aids
- Sell your ideas
- Provide hard data