

## What is Pecha Kucha?

Pecha Kucha is an alternative approach to structuring a presentation in which the visual aid consists of only 20 images (or slides) which are shown for only 20 seconds each, this results in a 6 minute and 40 second presentation.

### Some tips for using the Pecha Kucha format:

1. Since the focus of this type of presentation is primarily on images, your images must be higher quality.
2. Your images should be ordered chronologically or in a more creative way (by color, by type of picture, etc.). Regardless of what ordering method you choose, it must be easily understood and follow the flow of your presentation.
3. The images must be relevant to what you are saying in your speech.
4. The audience should not find the images as a distraction.
5. Timing is important for this type of presentation.
  - a. *Be sure to practice your speech with the images.* This will help you get the timing right. It will also help avoid awkward pauses while you're waiting for the images' 20 seconds to finish or avoid having to rush to cover all of the information.
6. This method might seem more creative and relaxed, but you are still the speaker and need to use proper rhetoric. Pecha Kucha is, in the end, a speech, so employ all of the same techniques that you would in any other speech. For example, you'll need a well-developed introduction, body, and conclusion in order to effectively convey your meaning.