

Tips for Visual Aid Success

Rule #1: Keep your visual aid simple and consistent

- Restrict your coverage to one idea per aid
- Use only key words to get your ideas across clearly
- Create concise titles that tell viewers what to look for in the visual aid
- Maintain consistent design in fonts, styling, and colors
- Avoid using too many charts, graphs, pictures, etc. at once

Rule #2: Let your visual aid enhance, not distract from your message

- Use visual aids during your presentation, not after it
- Pass objects around the audience with extreme caution
- Show visual aids only when talking about them
- Do not block the visual aid

Rule #3: Be comfortable in using your visual aid

- Talk to your audience, not your visual aids
- Practice, practice, practice using visual aids