

SPEAKING FROM THE CENTER

VOLUME 5, ISSUE 1

FALL, 2010

THE DIRECTOR'S PODIUM

BY KIM CUNY



Last year we completed 36% more consultations and supported 41% more speakers than past years. We also completed nearly 100 workshops for UNCG students, faculty, staff, and our community. This year, there are many things that are new and some that remain the same.

NEW

* CST major and Speaking Center Consultant, Casey Mann, presented her paper, "Improving Gender Imbalance: Male Recruitment at the Speaking Center," at the 2010 Carolinas Communication Association Conference.

* American History MA candidate and Speaking Center Graduate Assistant, Evan Zakia, presented his paper, "Applied Communication Activism in University Communication Centers," at the 2010 Carolinas Communication Association Conference.

*Strictly Speaking, our open enrollment evening workshop series, has gained a following among Greensboro residents.

* We beta tested the Online Speaking Center.
*We were open during the summer for the first time.
*Our directors received the 2010 National Association of Communication Centers Ferguson Award for their paper, "Communication Activism: A New Model of Outreach in the Communication Center."

NOT NEW

*We continue to offer public speaking, group, and interpersonal communication consultations as well as open enrollment evening workshops.

* The number of speakers seeking support via the resources on our Web page continues to grow .

*We offer extended support via online chat! Send us your quick questions during our regular hours of operation.

GoogleTalk/AIM:

UNCGSpeaking

Or visit our Web page.

*Our FLIPVIDEO cameras allow our clients to have the option of being recorded digitally as they practice their speeches. We can send the recording via e-mail to the speaker for future viewing.

*Due to the spoken nature of our work we still require appointments. It is never too early to call for an appointment. It can, however, be too late. Appointments need to take place two or more days before the final presentation date.

*We are taking requests for our interactive oral communication workshops. We can facilitate these workshops in your space or the Speaking Center Training Facility in McIver.

*During a consultation, our clients work one-on-one with a communication consultant trained in peer-to-peer tutoring. Each individual session will last thirty minutes while a group session lasts one hour. We can assist you at any stage of your presentation, from invention to organization to delivery.

*Our services are open and available to the entire campus community, and through our community outreach, to not-for-profit, off-campus communities as well.

*Want to join our team of consultants? To learn how, check out :

speakingcenter.uncg.edu/staff/

VITAL STATISTICS

Locations: 3211 MHRA (Consultations)

21 McIver Building

Underground (Workshops)

Phone: (336) 256 1346

Hours: Mon.-Thurs. 10am to 8pm

Friday 9am to 3pm

Sunday 5pm to 8pm

Web: <http://speakingcenter.uncg.edu>

AIM/ Google Talk: UNCGSpeaking



The Key

By Evan Zakia

*Here at the Center we agree,
That public speaking is the key.*

For every speaking occasion,

Practice your persuasion.

Will you speak to inform?

Will you speak to perform?

Remember that organization,

Will provide the foundation

For your success,

So you'll impress (and not digress).

Will you project your voice?

Will you make the choice,

To become a better presenter,

At the Speaking Center?

Here you can get the help you need,

To present your speech and to succeed.



BOTTLE CAP COLLECTING CONTINUES

BY EMMA THOMAS



Our bottle cap collecting project began in the Spring of 2009, when a Speaking Center staff member set out to collect bottle caps in order to raise funds for the chemotherapy treatment of

a child from her hometown. The hospital allowed the child's family to trade bottle caps for a portion of the treatment. With the Speaking Center's donations, two chemotherapy sessions were provided to the child free of charge!

This bottle cap collecting quest continues today, but our cause has changed. Bottle caps are not recyclable when thrown into your

average recycling bin, and when thrown into the trash they can quickly become harmful litter. However, beauty products manufacturer Aveda has devised a way to recycle bottle caps so that rather than polluting our earth they continue to be useful as new caps for Aveda products.

The Speaking Center's Sustainability Committee admires this quest for a green-

er and healthier earth. We have begun to collect bottle caps at our front desk so that we can contribute to Aveda's project. So, the next time you have a bottle cap in hand, think twice about throwing it in a trashcan. Instead, come visit us at the Speaking Center where we will be glad to recycle that cap for you. Together we can make our city and our campus a greener place!



A TYPICAL CONSULTATION

BY LARA AMSHAY



Meet Alyssa Davis Our New Grad Assistant

Alyssa Davis completed her BA in English Literature and Classical Civilizations at the University of Mary Washington in Fredericksburg, Virginia. She is currently working on her MA in Communication Studies at UNCG. As our new graduate assistant, Davis has spearheaded our pilot online Speaking Center program this semester.

A Few of our Graduating Seniors



Melinda Alston: MA Communication Studies



Brad Frodge: BA History and Secondary Education



Erin Ellis: MA Communication Studies



Jaleesa Saunders: BS Business Administration



Last year at the Speaking Center we conducted over 2,500 consultations. But if you have never visited the Speaking Center before, perhaps you are wondering just what goes on behind closed doors. The following consultation scenarios are typical of an actual consultation:

Scenario One:

You have an individual presentation. Let's say, for example, you know what your presentation topic is for an upcoming speech, but you're not sure how to grab your audience's attention or how to leave your audience with a lasting impression at the end of your presentation. You can work one-on-one with a consultant to help organize your speech and to support your main points

with evidence from your research. All consultations are client led, and since we are here to assist you, you can either schedule an appointment for 30 minutes or a full hour depending on your needs and the length of your presentation.

Scenario Two:

Perhaps you have a group presentation. We know it's difficult to work with everyone's busy schedules, but by scheduling an appointment at the Speaking Center, group collaboration happens! During a one-hour session, you and your group can work on organizing and/or practicing your presentation. If there is a lot of conflict in your group, we can help you create a group contract to outline members' responsibilities and establish group roles and norms. Depending on the size of the group, two consultants can be available to work with you. During a practice session, you can even be recorded on video. After your

group has practiced delivering your presentation, our consultants can provide thorough and constructive feedback to help you on your journey to become more competent and confident speakers.

Scenario Three:

Maybe English is not your first language. You may not know it, but the Speaking Center works closely with non-native speakers. Conversing in an unfamiliar language can be difficult. Our staff helps speakers develop conversation competencies and builds relationships with individuals from all over the globe. As we learn more about the world around us, our clients do as well!

Hopefully you now know a bit more about what goes on at your Speaking Center. All of our consultants are students at UNCG and have been trained in peer-to-peer tutoring and public speaking. So don't be nervous about working with us. We were in your shoes at one point too! Why not make an appointment and see for

ONLINE SPEAKING CENTER

BY TYLER ANDERSON



The Speaking Center has conquered the AIM world! This semester we began offering Speaking Center consultations via Google Chat and its Google Documents platform! What does this mean exactly? Well, during this semester's pilot-program, consultants were able to engage in live and interactive dialogue with speakers about all parts of the speech organizational process.

Thanks to the capabilities of Google chat, consultants are still able to offer signature services like reviewing our many tip-sheets and offering constructive feedback. We are also able to view and re-view outlines with clients so

that both parties have a clear understanding about what is being discussed. We've been conducting research at the Speaking Center about what works best during online appointments. We have also been working closely with the Writing Center on this endeavor. The Writing Center has been conducting on-line sessions for some time now and is a pioneer in the use of Google Chat and Google Documents.

So what's the take home message? First, beginning next semester, speakers will be able to get some organizational help from the comfort of their own homes. As always, everyone will still be able to get information and help in person as well. The procedure for making the online appointments will be the same as our other appointments – we still have a two-

day policy, which means your appointment has to take place at least two days before the final presentation date. Also, you'll need to call and schedule an appointment, as well as provide us with your iSpartan email address. Additionally, in the coming semester we will be experimenting with voice options within Google Chat so we can carry on verbal conversations with speakers.

Each and every consultant at the Center is looking forward to working with you! The UNCG Speaking Center is proud to be one of the pioneers of this new form of consultation. Each of your appointments will help us to make a case for the value of this new program.