

NACC Conference

April 16-17, 2004



MARY WASHINGTON COLLEGE

Friday, April 16

10:00 a.m.

Registration begins Combs 101

10:30 a.m. – 12:00 p.m.

MWC SI faculty roundtable..... Combs 139

(Anand Rao, moderator, NACC visitors welcome)

12:15 p.m. – 1:45 p.m.

Lunch Woodward Great Hall

PM Sessions:

2:00 p.m. – 2:50 p.m.

1) Historical Overview of Communication Centers..... Combs 002

Sherry Morreale, NCA Associate Director & Interim Director for External Affairs

Anand Rao, facilitator, Mary Washington College Speaking Intensive Program Director

2) Communication Center Activity Showcase I Combs 003

“Speaking Center Workshops” Mary Bowen, Jess Kreider, Katie Leesman, Stephanie Bowen, Mary Washington College consultants

“Metaphorically Speaking” UNCG consultants, Jay Haugen, Mari-inetta Glover, and Katherine Carter

Marlene Preston, facilitator, Virginia Tech University

3:00 p.m. – 3:50 p.m.

1) Communication Center Start-up Experiences..... Combs 002

“Proactive and Reactive – Field notes from the UNCG Speaking Center” Kim Cuny, Speaking Center Director, U. North Carolina – Greensboro, Sarah Wilde, Graduate Assistant, UNCG.

“Marketing the Pearce Fellows Program” Kyle Love, Pearce Oral Communication Studio Director, Columbia College

Paul Sandin, facilitator, Butler University

2) What’s New at the Speaking Center?..... Combs 003

“Butler University Speakers Lab Community Outreach: Taking LIPSS (Learning Interpersonal Speaking Skills) into Indianapolis” Jessica Speed, Butler University tutor

“New Developments at the Center” Becca Dean, Mary Washington College consultant

“Snapshots of the Reactive and Proactive Services Offered at UNCG” Consultants, Joshua Green, Trena Patton, Shannon Spradlin, Carley Swaim

Beth Von Till, facilitator, San Jose State University

4 p.m. - 6 p.m.

**Reception & S Center Open House Combs Foyer & Combs 101
(Refreshments provided)**

4 p.m.- 5 p.m.

Campus Tours (walking tour at 4 and driving tour at 4:30) Combs Foyer

5 p.m. – 5:45 p.m.

MWC Debate Showcase Combs 139

“Should Mary Washington College students be required to take two Speaking Intensive courses as a graduation requirement?” – Our MWC award-winning debate team, coached by Tim O’Donnell, will present this debate

6 p.m.

Reception ends, shuttles back to hotel

Officers’ Meeting Combs 101

Shuttles back to hotels at 6 and 6:40.

Saturday, April 17

Shuttles pick up from hotels at 8:00- 8:20 and 8:30 – 8:50 (range due to various hotel locations; itinerary from MWC start location will be first Best Western, then Holiday Inn, then Hampton Inn).

9 a.m. - 10 a.m.

Breakfast..... Combs Foyer

10:00 a.m. – 10:50 a.m.

1) Communication Center Activity Showcase II..... Combs 237

“Effective Strategies for Power Point Presentations: Guiding Student Use of Technology Aids”
Kim Powell, Luther College Communication/Linguistics Department Chair; Katie Butler, Carrie Morris, Elissa Zoerb, Luther College center staff.

“Ethics at the Speaking Center” Carly Woods and Alex Vizzier, Mary Washington College consultants

Bill Huddy, facilitator, University of Colorado, Colorado Springs

2) Program Assessment..... Combs 139

“Assessment Overview” Roy Weinstock, Institutional Review, Mary Washington College

“Oral Expression Assessment by Students: A Case Study of Ohio University” Sam Larson, Center for Teaching Excellence Assistant Director, Ohio University.

“Assessment Preparations at Mary Washington College” Tim O’Donnell, Mary Washington College, Past Speaking Intensive Committee Chair

3) Reaching Out from the CenterCombs 111

“Communication In the Disciplines: the Foreign Language and Fine Arts Fields” Becky Sklepovich, Mary Washington College consultant

“Speaking From the Center” Veronica Henson-Phillips, Coordinator of the Speaking Center, Agnes Scott College, Decatur, Georgia

Speaking Center Tutors: Susan Holliday, Crystal Pough, Tara Bech and Celeste Fredericks

Susan Wilson, facilitator, Center Director, Depauw University

11:00 a.m. – 11:50 a.m.

1) Inclusiveness at the Center..... Combs 237

“Working in the Margins with At-risk Students, Non-native Speakers, and Apprehensive Students”
Beth Von Till and Liz Harris, San Jose State University, Marlene Preston, Virginia Tech.

2) Change at the CenterCombs 111
“Cheese and Fish: Figuring Ways to Change, Work, and Add a Dash of Fun” Candace E. Dodd,
Communication Lab Director, Lynchburg College; Molly Adams, consultant; Meredith Fievet,
consultant; Sean Gregory Wood, consultant, Lynchburg College.

3) Civil Discourse and Technology at the Center Combs 139
“Training the Trainers: Sharing a Tradition with Those Who Will Contribute to It” Linda Hobgood,
Speech Center Director, Richmond University
“Speaking Centers and the Technology Agenda in Higher Education: Asking the Right Questions”
Daniel Emery, Department for the Study of Culture and Society, Drake University. Ted Sheckels,
facilitator, Randolph-Macon College

12 p.m. – 12:40 p.m.

Lunch..... Combs Foyer, 101, 111, 112, 114, 139

12:40 – 1:50

Plenary Session Combs 139
Keynote Speech: John Morello, Associate Vice President for Academic Affairs and past Speaking
Center Director, Mary Washington College
NACC Business: Officers: Linda Hobgood, President; Beth Von Till, Vice President; Marlene
Preston, Secretary; Maryanne Wanca-Thibault, Vice President Elect, Esther Yook, Publications
Chair, Anthony Fleury, Web Presence

PM sessions:

Open discussions will provide an opportunity for free discussion on issues/problems of common
interest, but the focus will be on developing strategies for overcoming these problems. A recorder
should be designated by each discussion group to 1) summarize the problems and 2) present
strategies for overcoming them for 5 – 10 minutes during the Open Discussion Summaries Session
at 5:00.

2:00 p.m. - 3:15 p.m.

Open Discussion Topic 1:
Autonomy and Relationships on Campus Combs 237
Open Discussion Topic 2:
Start-up Issues – Strategies for Getting Started..... Combs 139
Open Discussion Topic 3:
Student Issues – How to Keep Going When the Going Gets ToughCombs 111

3:30 p.m. - 4:45 p.m.

Open Discussion Topic 4:
Creating Momentum, Promoting Growth..... Combs 237
Open Discussion Topic 5:
Student Issues – Day-to-Day Ethical Issues Combs 139
Open Discussion Topic 6:
Open Topic TBA by DiscussantsCombs 111

5:00 p.m. – 6:15p.m.

Open Discussion Summaries: Conclusions and Future Directions “Where do we go from here?”

6:30 p.m. – 8:30 p.m.

Closing and Dinner Woodward Great Hall
Shuttles back to hotels at 8:30 and 9:00.