

## Presenting at the Expo: Things to Think About

- 1. Can you describe the process you followed to arrive at this final work? Do you start with a fairly well-defined set of ideas or do you develop the ideas through the making process? Were there earlier ideas, approaches or strategies for this project that didn't pan out?
- 2. How do you see this artwork relating to that of other artists? Are you mostly responding to works from art history, or do you see yourself in dialog with other contemporary artists? Who are some of those people, and what is it about their work that you respond to?
- 3. How do you think about material, and its importance to the final work? Is it in service to subject matter or concept, or is the exploration of your chosen materials important in its own right?
- 4. Do you see this work as having a specific audience, and if so, who are they? What would be the ideal way for this work to be presented, and would that change the work in a meaningful way?

Courtesy of Christopher Cassidy, Director, School of Art, and Associate Professor, New Media & Design, College of Visual and Performing Arts, University of North Carolina at Greensboro