

# Resources for Starting Communication Center

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## Professional Organizations

[National Association of Communication Centers](#)

[National Communication Association's Communication Centers Section](#)

## Scholarship List

This bibliography represents a compilation of communication center published articles & chapters along with academic papers presented at regional and national conferences and conventions.

## Professional Gatherings

National Association of Communication Centers' Excellence at the Center [archive](#)

National Communication Association- [look for Communication Center Section sessions](#)

## Listserv

To be added to the Communication Centers listserv, contact Erin Ellis Harrison,

[edellis@uncg.edu](mailto:edellis@uncg.edu)

## Peer Reviewed Journal

The Communication Center Journal (CCJ) is a national, peer-reviewed journal that features research and perspectives relevant to communication centers in higher education.

## UNCG Web Resources

<https://speakingcenter.uncg.edu/>

## Published Books

Atkins-Sayre, W., & Yook, E. L. (Eds.). (2015). *Communicating advice: Peer tutoring and communication practice*. New York, NY: Peter Lang Publishing, Inc.

Carpenter, R. (2013). *Cases in higher education spaces: Innovation, collaboration, and technology*. Hershey, PA: IGI Global.

Turner, K. J., & Sheckles, T. F. (2015). *Communication centers: A theory-based guide to training and management*. Lanham, MD: Lexington.

Yook, E. L., & Atkins-Sayre, W. (Eds.). (2012). *Communication centers and oral communication programs in higher education: Advantages, challenges, and new directions*. Lanham, MD: Lexington.

### **Research findings which might be useful:**

Cuny, K.M., Ellis-Harrison E.D., Williams, T.L. (2019). Communicating Nanoscience and the Communication Center: An INNOVATIVE Case Study. *Communication Center Journal*, volume 5 (No 1). 67-80 <http://libjournal.uncg.edu/ccj/article/view/1930>

Davis, A., Jacobs, M., Linvill, D., (2017) Communication center effectiveness: The impact of tutoring on speech performance. *Communication Center Journal*, 3(1) 23-33.  
<http://commcenters.org/content/05-journal/communication-center-journal-vol-1.pdf>

Gunn, A. M. (2002). Communication across the curriculum: Education for individualistic pursuit or cultural transformation. Ph.D. dissertation, The University of North Carolina at Greensboro, United States– North Carolina.

King, M. L., & Atkins Sayre, W. (2012). Focusing on faculty: The importance of faculty support to communication center success. In E. Yook & W. Atkins Sayre (Eds.), *Communication centers and oral communication programs in higher education: Advantages, challenges, and new directions* (pp. 147-162). Lanham, MD: Lexington.

McCall, J., Harrison, E., Murphy M. (2017) It takes three to enhance: a pilot study of collaboration in the basic course. *Communication Center Journal*, 3(1) 34-52.  
<http://commcenters.org/content/05-journal/communication-center-journal-vol-1.pdf>

Schwartzman, R., Forslund, E., Bolin, C., Thomas, A., Pettigrew, E., & Ray, R. (2019). Communication centers as hubs of applied learning. *Journal of Applied Learning in Higher Education*, 9, in press

Schwartzman, R. (2017). Using data mining in online basic communication courses: Diagnosing student needs and activating communication centers. In T.A. Yarkov (Ed.), *Pedagogy and psychology at the intersection of science and practice* (pp. 26-32). Tyumen, Russia: Tyumen State University. ISBN 978-5-85944-355-0

Schwartzman, R. & Ellis, E. D. (2011). Catering to customers or cultivating communicators? Divergent educational roles of communication centers. *International Journal of Humanities and Social Science*, 1(17), 58-66.

Schwartzman, R., & Sanchez, R. (2016). Communication centers as sites of identity (re)negotiation. *College Student Journal*, 50(1), 35-46.

Ward, K. & Schwartzman, R. (2009). Building interpersonal relationships as a key to effective speaking center consultations. *Journal of Instructional Psychology*, 36(4), 363-372.

Yook, E. L. (2012). Communication centers and retention in higher education: Is there a link? In E. Yook & W. Atkins Sayre (Eds.), *Communication centers and oral communication programs in higher education: Advantages, challenges, and new directions* (pp. 3-12). Lanham, MD: Lexington.

### **Publications that might be useful:**

Fabian, J. (2019). Empowering Public Speaking Students Through Consultant Training in Empathetic Listening. *Communication Center Journal*, volume 5 (No 1).  
<http://libjournal.uncg.edu/ccj/article/view/1961>

King, M. L., & Atkins Sayre, W. (2012). Focusing on faculty: The importance of faculty support to communication center success. In E. Yook & W. Atkins Sayre (Eds.), *Communication centers and oral communication programs in higher education: Advantages, challenges, and new directions* (pp. 147-162). Lanham, MD: Lexington.

Leek, D., Carpenter, R., Cuny, K. M., & Rao, P. A. (2015). Strategies for assessment in communication centers: Perspectives from across the field. *Communication Center Journal*, 1(1), 49-59. <http://commcenters.org/content/05-journal/communication-center-journal-vol-1.pdf>

Maugh, C. M. (2012). The combined centers approach: How speaking and writing centers can work together. In Yook, E. & Atkins Sayre, W. (Eds.), *Communication centers and oral communication programs in higher education: Advantages, challenges, and new directions* (pp. 175-186). Lanham, MD: Lexington.

Moss, T. (2019). Analyzing Communication Center Training Through the Lens of Foucault. *Communication Center Journal*, volume 5 (No 1). 175-177.  
<http://libjournal.uncg.edu/ccj/article/view/1963>

Staweser, M. G., Apostel, S., Carpenter, R., Cuny, K., Dvorak, K., & Head, K. (2019), *The Centrality of the Center: Best Practices for Developing a Robust Communication Center on Campus*. *Carolinas Communication Association Annual*, XXXV, 98-106.  
<https://carolinascommunication.org/journal/>