

# THE SPEAKING CENTER

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## THE NATIONAL ASSOCIATION OF COMMUNICATION CENTERS

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**6<sup>th</sup>** ANNUAL  
EXCELLENCE  
AT THE CENTER  
MINI-CONFERENCE

### Conference Program

\*\* The intended audience for each session is listed in red - Student, Director, or Start Up (intended for those in the beginning stages of developing a center/lab).

\*\* Between two and five, 50-minute concurrent sessions (which will be taking place in different rooms) will occur during each session time.

Friday, April 13, 2007

Noon	Shuttle to campus
Noon-1:00	Check in room 3206 Beverly Cooper Moore and Irene Mitchell Moore Humanities and Research Administration Building
1:00-4:50	Afternoon sessions
1:00-1:30	Chancellor's Welcome and Conference Overview
1:45-2:45	<b>SESSION A.</b> 1. "Speaking Across the Curriculum: It Works" presented by Joyce Ferguson and faculty from the Speaking Intensive Committee at UNC Greensboro (director)  2. "What's Next: Strategies for Representing Your Speaking Center or Lab Experiences After Graduation" presented by Scott Hudgins (UNC Greensboro), Chad Collins (UNC Greensboro), and Sharon Bracci (UNC Greensboro)(student)
2:45-3:10	SNACK
3:10-4:00	<b>SESSION B.</b> 3. "The Speaking Center as House of Horrors: Comforting Cowering Communicators" presented by Roy Schwartzman (UNC Greensboro) (student)  4. "Intercultural Competence in Peer-to-Peer Tutoring" a presentation by Etsuko Kinefuchi (UNC Greensboro) (student)  5. "Saying Yes! To Service learning in Speaking Centers" presented by Spoma Jovanovic (UNC Greensboro) (director)  6. "Valuing Each Other By Creating a Code of Ethics for Your Organization" presented by Bill Neher and Paul Sandin (all)
4:10-4:50	<b>SESSION C.</b> 7. "Rhetorical Canons: Not Those That You Shoot" presented by Chris Poulos (UNC Greensboro)(student)

	<p>8. "UNCG's Technology Choices" presented by Neal Thatcher (UNC Greensboro) (director)</p> <p>9. "Required Speaking Center Visits from the Perspectives of Many" presented by Carol Steger (UNC Greensboro) and UNC Greensboro Consultants (all)</p> <p>10. "Valuing Each Other By Creating a Code of Ethics for Your Organization" presented by Bill Neher and Paul Sandin (all) (same presentation as in SESSION B)</p>
5:00	<b>Campus Ghost Tour</b> Join Jackson Library archivists for a special Friday the 13th tour of UNC Greensboro's known ghosts haunts.
5:00-5:30	Informal NCA get together in the bar area of El Carreton Mexican restaurant on the corner of Walker and Tate Street, above the Chinese restaurant.
5:30-till	<p>Dinner on your own at El Carreton or other local eateries - see list of "Area Attractions" online.</p> <p>Student Celebration in the McIver Underground. Staff members from around the country are invited to take part in this on-campus celebration. Plans are underway for a movie in the auditorium, music/dancing in the hallway, games, computer time to check e-mail, and more! <b>Shuttle to Downtown Marriott will be provided at the close of this event.</b></p>

## Saturday

7:30	Shuttle to campus begins
8:00-9:00	NACC business meeting with light breakfast served to those attending (Downtown Marriott serves continental breakfast to all staying there)
9:00-9:50	<p><b>SESSION D.</b></p> <p>11. "Alumni Talk About the Benefits of Consulting" presented by Andrew Strickland, Mari-netta Glover Palvic, Paige Collins, Steven Stein, Jessica Moss, and Chris Barton (UNCG) (all)</p> <p>12. "Beyond Workshops: Widening Your Audience through Tipsheets and Podcasts" presented by Sharon Cannon and the UNC tutors/consultants (all)</p> <p>13. "Helping Faculty (and others) Across the Institution Put Students First: Designing and Delivering Workshops on Oral Communication" presented by Kathie Turner (Davidson College), Kyle Love (Columbia College) and Ted Sheckels (Randolph-Macon College) (director)</p> <p>14. GIFT Presentations (student)</p> <ol style="list-style-type: none"> <li>1. "Puzzles and Boxes ... Creative Ways to teach speech organization and analyze your audience" presented by Ashlie Boltinghouse and Jacalyn Maris (University of Wyoming)</li> <li>2. "Stories, Magazines and Playing Cards ... Teaching the Communication model, delivery style, and conclusions" presented by Beau Bingham, Alison Smyth, and Jessica Young (University of Wyoming)</li> <li>3. "Lawyers, Juries, and Propositional bingo ... learning persuasive propositions and using effective evidence" presented by Dustin Swalla and John Ellis (University of Wyoming)</li> </ol> <p>15. "Campus Outreach" presented by Stephanie Bowen (University of Mary Washington) (student)</p>
10:00-10:50	<p><b>SESSION E.</b></p> <p>16. "What's the Relationship between the Work We do and the Conversations We Have?" facilitated by Jessica Moss (UNCG) (student)</p> <p>17. "The Challenges of the Communication Lab Manager" presented by Josh Adams (University</p>



of Colorado, Colorado Springs), Angela Grosshans (University of Colorado, Colorado Springs), Lauren Honeycutt (UNC Greensboro), Cherie Avent (UNC Greensboro), Julianne McNamara (University of Mary Washington), Margaret Hermanek (Butler University), Krissy Wilerson (Butler University) (student)

18. "The Conference Submission Process: What Conference Review Teams are looking for in Submissions" presented by Kyle Love (Columbia College), Marlene Preston (Virginia Tech), Kathie Turner (Davidson College), Beth Von Till (San Jose State University), and Esther Yook (University of Mary Washington) (director)

19. "What Role does Conflict Play in the Workplace?" presented by David Carlone (UNC Greensboro)(student)

20. Non competitive papers: (all)

1. "Merging Communication Center Staff Evaluation and program Assessment" presented by Michelle Moreau (James Madison University)
2. "Communication Centers and Campus Communities: The Promise of an Audience-Centered Approach" presented by Wendy Atkins-Sayre (Agnes Scott College)
3. "Getting to the Core of What's Most Important: Listening and Responding to Students' Self-Perceived Oral Communication Deficits" presented by Trudy Bayer (University of Pittsburgh)
4. "Spreading the Word: Expanding the Clientele for Communication Centers" presented by Genevieve Cullen from James Madison University

11:00-11:50

#### SESSION F.

21. "A Workshop on Women Speaking" presented by Jody Natalie (UNC Greensboro) (all)

22. "Putting Students First by Expecting the Unexpected: Tutors Collaborate to Tackle the Tough Tutoring Moments" Kyle Love (chair), Ted Sheckels (respondent), presented by Frances Nichols (Columbia College), Karen Cook (Columbia College), Danielle Gillard (Columbia College), Jennifer DeKnight (Davidson College), Kristina Johnson (Davidson College), David Kerns (Davidson College), Danielle Lokaj (Columbia College), and BJ Youngerman (Davidson College) (student)

23. "The Director's Dilemma: Administrative Challenges" presented by Beth Von Till, San Jose State University (moderator), Kim Cuny (UNC Greensboro), Jennifer Butler Ellis (Michigan State University), Linda Hobgood (University of Richmond), Bill Huddy (University of Colorado, Colorado Springs), and Marlene Preston (Virginia Tech) (director)

24. "The Speaking Center Leadership Positions: Team Dynamics and Responsibilities" presented by Julianne McNamara, Mary David, and Katie Connor (University of Mary Washington) (start up)

25. "Ethics in the Public Speaking Classroom: An Exercise" presented by Jeanine Czubaroff and Nina LaTassa (Ursinus College) (all)

12:00-12:50

Boxed lunch provided

1:00-2:15

#### SESSION G.

Open Forums

- 26. Start Up group
- 27. Student group
- 28. Directors group

2:15-2:30

SNACK

2:30-3:20

#### SESSION H.

29. "Extending your Reach: Groups as Communication Lab Clients" presented by Brandi Quesenberry, Rani McMillan, Isha Mehmood, and Genevieve Weaver (Virginia Tech) (student)

## 30. Student Competitive Papers (all)

1. "Reducing Students' Communication Apprehension" presented by Helen Rabinovitch (James Madison University)
2. "Effects of Technology on a Communication Center Management Team" presented by Amanda Lawing (UNC Greensboro)
3. "A Look at Narrative, Constructivism, and Dialogue Communication Theories to Form Learning Communities in Communication Centers" presented by Kira Zimmerman (University of Colorado, Colorado Springs)
4. "Ten Personnas of Public Speaking" presented by Gina Scarpulla (James Madison University)
5. "Effectiveness and Efficiency in Learning, Teaching, and Speaking" presented by Hema Yarraunta (UNC Greensboro)

31. "A Transformation Workshop: Moving from Paper to Presentation" presented by Marlina Howe (University of Nebraska, Omaha) (all)

## 32. GIFT Session (all)

1. "Taking the Center on the Road" presented by Susan Wilson (Depauw University)
2. "Advanced Staff Development" presented by Joyce Ferguson (UNC Greensboro)
3. "Storytelling as a Pedagogical Tool to Decrease Communication Apprehension" presented by Tonia East (Clark Atlanta University)
4. "Lab Outreach: Developing Basic Public Speaking Workshops that Serve the Larger Campus Community" presented by Shannon Doyle (San Jose State University)

3:30-4:20

**SESSION I.**

33. "Students' strengths: Using best practices to maximize skills and build confidence" presented by Josh Adams, Anna Marie Campbell, Mildred Green, and Allison Swickard-Gorman (University of Colorado, Colorado Springs) (student)
34. "Rhetorical Intersections: How to bring rhetorical theory into speaking practice" presented by Kristen Pond, Rita Jones-Hyde, Liz Vogel, and Janet White (UNC Greensboro) (all)
35. "Evaluating Communication Center Directors: Working Toward Recommended Criteria and Processes" presented by Ted Sheckels (Randolph-Macon College) and Kathie Turner (Davidson College) (director)

## 36. GIFTS Session (all)

1. "Voices of Rhetoric: Creating a New Understanding of the Importance of Speaking" presented by Jasmine Terry, Hannah Alley, and Alice Ferron (Agnes Scott College)
2. "If the Shoe Fits: Shopping at the Studio for Academic Creativity for Research that Fits" presented by Regina Francis (Eastern Kentucky University)
3. "Analyzing Your Own Assessment" presented by Erica Lamm (University of Maryland, College Park)
4. "Procedural Schemata: Getting Students to 'Go Metacognitive'" presented by Erica Lamm (University of Maryland, College Park)

4:30-5:20

**SESSION J.**

37. "Dynamic Delivery Techniques" presented by Killian Manning (UNC Greensboro) (student)
38. "One Session and You're Done: Challenges in Teaching Public Speaking Workshops" presented by Anthony Hatcher (Elon University), Vik-E Butler (UNC Greensboro), Sarah Wilde (UNC Greensboro), Hank Roubicek (University of Houston Downtown), and Linda Hobgood (University of Richmond) (all)
39. "Putting Students First: Creating Holistic Sites for Helping Student Clients" presented by Vicki Nelson and and coaches (Curry College) (all)



	<p>40. "Speaking Centers and Writing Centers: Similarities and Differences, Problems, and Potentials" Kathie Turner (chair, Davidson College) (all)</p> <ol style="list-style-type: none"> <li>1. "A Process-Centered Approach to Tutoring: Strengthening the Writing, Speaking, and Critical Thinking Connection" presented by Wendy Atkins-Sayre (Agnes Scott College)</li> <li>2. "The Point of Intervention in Speaking and Writing Centers: Implications for Tutor Training" presented by Ted Sheckels (Randolph-Macon College)</li> <li>3. "Noisy Writing, Quiet Speaking? Exploring Conversations in Writing and Speaking Centers" presented by Shireen Campbell (Davidson College)</li> <li>4. "Sharing Space, Sharing Energy: The Writing Center's Changing Subject Identity" presented by Sara Littlejohn (UNC Greensboro)</li> </ol> <p>41. "Breaking the Ice: Gifts for the First Time Public Speakers" presented by Theresa Kattula, Kristine Bayles, and Carla Blumenthal (James Madison University) (student)</p>
5:30	Tour of Speaking Center and shuttle to start driving folks to Marriott
7:00	<p>Banquet at Downtown Marriott</p> <p>Keynote Address on Leadership</p> <ul style="list-style-type: none"> <li>• to be Presented by Dr. Kevin Lowe. Dr. Lowe's Web page <a href="http://www.uncg.edu/bae/people/lowe/">http://www.uncg.edu/bae/people/lowe/</a></li> </ul>

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## Emergency Info

The Speaking Center Center  
The University of North Carolina at  
Greensboro

3211 MHRA Building

PO Box 26170 | Greensboro, NC 27402-6170

Phone: 336.256.0483 | Fax: 336.334.3281 |

Email: [askthewc@uncg.edu](mailto:askthewc@uncg.edu)

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